



## ONE CREATIVE HOUSE

*One Creative House an independent, content marketing agency founded in 2000. Its Unique Promise of Value methodology develops content excellence for successful bottom-line results to clients.*

### ONE CREATIVE HOUSE MISSION

One Creative House specializes in content marketing, creative communication, brand entertainment, brand music, internet publishing and brand-attitude tools. The agency embraces new forms of holistic communication technology, bringing harmony to our clients' communications and ensuring consistency across all media channels

### UNIQUE PROMISE OF VALUE METHODOLOGY

The Unique Promise of Value approach is designed to clarify your brand's communication methods. One Creative House uses this promise-centric methodology to create, develop and deliver strong content that will engage your customers and position your company's brand with a front-running image.

### ONE CREATIVE HOUSE CREATIVE MANIFESTO

We know a holistic approach to digital communication is what today's world-class brand requires. And over the past few years, One Creative House worked to refine the Unique Promise of Value methodology to enable all clients to have complete, integrated solutions to both maximize and measure the messages' impact on current and potential consumers.

When you think of One Creative House, think of a melting pot of creative energy. Think of a fully integrated communications agency of experienced professionals who can develop and execute all of your brand's communications. Think of a mesh of generations, personalities, marketing experts, media experts, professional executives, musicians, writers and digital gurus.

### CREATIVE EXPERTISE

- Brand Development
- Advertising
- Web Design
- Package Design
- Web Development
- Sports Marketing
- E-Commerce
- Photography
- Content Writing
- Creative Design
- Brand Entertainment
- Business Media
- Social Media
- Video Production
- Interactive Media
- Internet Marketing
- Mobile Marketing
- E-Learning
- Music
- SEO
- Media Buying
- Retail Activation
- 3D Rendering
- Product Design
- APP Development
- Publishing

### LOCATIONS

Charlotte, North Carolina  
Vail, Colorado

### CONTACT

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## WHAT IS YOUR UNIQUE PROMISE OF VALUE?

One Creative House developed its Unique Promise of Value as a methodology to ensure consistency of message across all forms of communication technology. The Unique Promise of Value methodology will bring content marketing and brand charisma to your communication. We believe in this creative process. We make it work.

Developing brand charisma is the key to successful and profitable communication. Our diverse team members understand and embrace this principal. In a constantly evolving environment of communication, One Creative House strives to stay several technological steps ahead of the curve.

Brand charisma is a special charm that excites consumers' senses, making them feel attractive and lured by your brand. It is the Unique Promise of Value that will connect that special charisma to popular enthusiasm, arousing mass interest.

Does your company have brand charisma?

If you have to think about it, then the communication war with your competition may already be lost. In today's ever-evolving business world, you need to attract new customers and earn their loyalty. Old-school tactics are no longer effective. It is a new generation, with different tools for worldwide creative communication.

You need to be creative to get to – and remain – on top.

The name – One Creative House – has many different interpretations. The true meaning is how team members work in unison, with many creative partners and customers. The creative teams are experts in using new technology to tell your story. Our daily goal is to build your brand charisma.

One Creative House is a destination of intriguing and creative brand development. It does not matter who you are, president of a Fortune 500 company, owner of a small business or entrepreneur with a great idea, our team will take the Unique Promise of Value methodology and explore its possibilities.

The Unique Promise of Value is the answer.

## CLIENT EXPERIENCE

Lowe's  
Pepsi Cola  
Vapiano  
Nationwide Homes  
Extreme Makeover  
General Electric  
Richard Petty Motorsports  
Irwin Tools  
Jeff Gordon  
Chrysler  
Rubbermaid  
Honda  
ECMD  
Duke Energy  
Wells Fargo  
NASA  
Jeep

## CATEGORY EXPERIENCE

Homebuilding and Manufacturing  
Restaurants and Food Industry  
Sports Marketing and Branding  
Consumer Products  
Professional Services  
Business to Business  
Automotive  
Financial Services  
Entertainment  
Retail Activation  
Energy

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